



### *Special Appeal: To Trade Union Leaders*

## Take the Lead: Make a 'World AIDS Day' Statement

World AIDS Day is celebrated every year on 1 December when people from all over the world come together to remember, and demonstrate worldwide solidarity with people affected by HIV/AIDS. See <http://www.worldaidscampaign.info/>

### **Send in your statement from now until 1<sup>st</sup> December**

The Global Union AIDS Programme (GUAP) strongly encourages you and your union to make a statement for World AIDS Day.

**Step 1.** - Click here to send your statement: [statements@worldaidscampaign.org](mailto:statements@worldaidscampaign.org).

**Step 2.** - Fill in the *Subject Line* with the name of your organization and country

**Step 3.** - Add your statement within the message box  
(in any language and as short or as long as you want)

- Indicate the name, position and contact details of the person  
to whom the message should be attributed

**Step 4.** - Send a copy of your message (in the Cc.. line) to [alan.leather@gmail.com](mailto:alan.leather@gmail.com)  
(the Chair of the Global Unions HIV/AIDS Programme – GUAP)

### **Make the trade union voice count by sending in your message.**

Last year trade unions had a huge impact on the outcomes of decisions by voicing their concerns in large numbers. We challenge you to do the same now and in addition to engage in some form of workplace action, event, or advocacy focused on HIV/AIDS.

*Take the opportunity to make a pledge, call for action but especially make your voice heard about the need for strong leadership in the fight against AIDS!*

“**Leadership**” is the theme chosen by the World Aids Campaign (WAC) for World AIDS Day, along with the slogan “*Stop AIDS – Keep the Promise*”.

The WAC website ([www.worldaidscampaign.org](http://www.worldaidscampaign.org)) provides background. The section called ‘Resources’ has posters and flyers that can be downloaded. There is a list of in-country campaigns by region. Key constituencies’ includes both business and labour and a flyer can be modified for your use.

## **Encourage your union or community organization to get involved**

This year's theme of leadership encourages you to "Take the Lead" in responding to key issues surrounding HIV and AIDS. Issues such as stigma and discrimination; access to medicines; and better prevention, treatment, support and care.

- \* The greatest advances at any level have been made when there is strong and committed leadership.
- \* Leaders with vision, passion, and perseverance, who inspire others to become engaged, can make a huge difference in the response of communities to HIV/AIDS.
- \* Leaders set a personal example for others.
- \* Leaders are not necessarily those in high office - this type of leader is found in your homes, in places of work and communities.
- \* Everyone has the capacity to be a leader.

*When deciding what to write or do, think about what is most needed in your area, but for those looking for more ideas, here are some examples of planned WAD activities around the world:*

**The Global Union AIDS Programme** is organising a series of national seminars in Zambia, Kenya and Nigeria with the aim of developing a programme of events leading up to and on WAD. This is being done in close cooperation with the World AIDS Campaign to ensure that several civil society organisations, including trade unions, speak with one voice on WAD and in the future.

**In the education sector**, Education International (EI) is planning to get "One Hour on AIDS" into school lessons on WAD. EI is putting together a kit specially designed for teachers which they can adapt to their school environment and their students. This is part of a large scale campaign to get HIV/AIDS into the schools curriculum throughout the year.

**In the chemical, mining and energy sector**, the International Chemical, Energy, Mine and General Workers' Union (ICEM) is undertaking a pledge campaign leading up to WAD.

**In the transport sector** this year, the International Transport Federation (ITF) is organising education events in its regions as part of its long-term Global HIV/AIDS Project. It has produced campaign guidelines and publicity materials for its affiliates with a media pack and targeted information on HIV/AIDS and transport workers. For the campaign guidelines and other material click here: <http://www.itfglobal.org/campaigns/stopaids2008.cfm>. During the week leading up to WAD ITF will organize a sub-regional seminar: Engaging global terminal operating companies in workplace responses to HIV/AIDS, in Ghana, to develop strategies, and national and sub-regional action plans to engage with global port operating companies on the issue of HIV/AIDS.

**Join them by speaking out on World AIDS Day**

**Materials and information**

- \* International Transport Workers – World AIDS Day 2007  
– To download the Guidelines for Campaign Activities click here:  
[www.itfglobal.org/campaigns/stopaids2008.cfm](http://www.itfglobal.org/campaigns/stopaids2008.cfm).
- \* Education International – To download EI’s World AIDS Day tool kit click here  
: [www.ei-ie.org/ef aids/en/campaigns\\_wad.php](http://www.ei-ie.org/ef aids/en/campaigns_wad.php).
- \* International Chemical, Energy, Mine and General Workers Union [www.icem.org](http://www.icem.org)
- \* Global Union AIDS Programme [www.global-unions.org/hiv-aids](http://www.global-unions.org/hiv-aids)
- \* World AIDS Campaign – Many resources are available to download posters click here:  
<http://www.worldaidscampaign.org/Key-events/World-AIDS-Day/World-AIDS-Day-2008/2008-WAD-Resources>
- \* International Labour Organization [www.ilo.org/aids](http://www.ilo.org/aids)
- \* Look up your country’s HIV/AIDS background and workbook profiles:  
<http://www.tradeunionsdunit.org/profiles/profiles.php?ID=0&Lang=ENG>
- \* Add your event to the list of events taking place all over the world at: [info@worldaidscampaign.org](mailto:info@worldaidscampaign.org)

The **Global Union AIDS Programme** brings together ten sectoral Global Unions plus the International Trade Union Confederation and the Trade Union Advisory Committee to the OECD. Together they represent the majority of organized workers worldwide. The aims of their cooperation are to mainstream HIV/AIDS as a priority issue in ongoing union activities (especially within occupational health and safety), help trade unions take action in their organisations and at the workplace, develop partnerships with relevant organisations at all levels, and advocate for a bolder, more effective and long-term response.

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- \* TUnion Country HIV/AIDS Profiles: [http://www.global-unions.org/pdf/ohsewpT\\_4e.EN.pdf](http://www.global-unions.org/pdf/ohsewpT_4e.EN.pdf)
  - \* TUnion HIV/AIDS Calendar: <http://www.global-unions.org/pdf>
  - \* TUnion GUAP WebSite: <http://www.global-unions.org/hiv-aids/>

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